

Glittering Luna Picked by Lot For Pompous Enthronement of Royal Rulers of Coney Carnival

Joseph E. Howard Takes Lead in Ballotting and Becomes "King for a Day" (Maybe Longer) and Beauteous Queen Ethlyn Rejoices.

Out of the wind over the week-end, there sprang through the hail and rain a new King from the people to grasp the royal sceptre.

All hail King Joseph E. Howard! Hail, hail and a lot of rain. Only the new King spells it reign. Ha, by my troth a Kingly joke but an un-Kingly advantage to take of the Court Jester who must have got in out of the rain.

The news was brought to Queen Ethlyn Clark at a merry party over which she presided in her Vande Villa on the Lake of Coney, slipping and cutting out Evening World coupons for the contest for the twin Monarchs of Coney Island Carnival Week.

The party became the merrier because of the advance of King Howard, who is the one consort above all the noble knights and esquires in the royal lists. Queen Ethlyn would choose for a partner to share with her the purple on Coney's Carnival throne.

By royal decree it was decided in secret conference of the King makers and so indited by Royal Scribe Kister that the crowning of the King and the Queen of the Mardi Gras shall take place in Luna Park on Monday, the 11th night of September.

Sir Herbert Evans, courtly caterer to the fun-loving people of Luna, has promised that the elevation to the throne of movement will be accompanied by the most elaborate of ceremonies. The lake of Luna will ripple with the rhythmic glide of luxuriant gondolas to soft music wafted across the waves by the musicians of Sir Arthur Pryor's royal band.

A veritable rainbow of light, appearing in the sky and shedding its dazzling rays athwart the throne, will spring into being at a given signal, and myriads of lights will flash back their joyous greetings from peak and pagoda and pyramid, while fountains will gush forth brilliant sprays from rocks and hills and beds of roses.

A royal night, forsooth, filled with fairy favors to the most beautiful Queen that fickle Chance may en-throne, and the lucky man of the people who may be called to her side. And then will follow the glittering and glorious pageant adown Surf Avenue, by castle and cottage, winding through scenic railways, by merry making merry-go-rounds, through crowds of Carnival spirits and showers of confetti, with bands of music and brilliant floats filled with beautiful girls and merry men—down, down, down, in the roar of the surf beating on Coney's shore, past Steeplechase Park and into the realms of Danceland.

The King and the Queen of the Mardi Gras will share the glory of the first night of the Carnival in the fairy bowers of Luna Park.

Great was the demand for the presence of the Royal Pair and for the location of their enthronement. And so the Knights of the Carnival, from whom all royal edicts flow up to the time when the King and the Queen shall reign over Coney's fairy land, gathered about the round table by the side of the Giant Racer, and were much perplexed.

Sir William Mangels, who by grace of his gray hairs presided, called upon, in his worry, Sir William Melnich, Chancellor of the Exchequer, who passed the royal buck to Sir Alfred Feltman, Royal Caterer of Coney, who promptly tendered the Maple Garden for the ceremony.

"By my faith!" cried Sir Edward Dowden, the Sir Henry Hotspur of Coney, and Politician-in-Plenty of Steeplechase Park. "We have a beautiful throne on the banks of the indoor pool at Steeplechase, an ideal place for the crowning of the most beautiful Queen that ever reigned over Coney, and the park the scene of their first night's revels."

And so it was agreed, but with an amendment that next year the lucky one of the night should be eliminated in the drawing, the latter being limited to the two who were crowned in the year following the third place would be the natural choice.

And in the silence of the carnival conference and in the presence of Inspector McEwen and Capt. Hughes of the Royal Coney Island Constabulary, the name of Luna Park was drawn from within the helmet.

Tuesday, it was decided, shall be Feltman night, and on Wednesday night the Royal Pair will be the guests of Louis Stauch. Thursday night, which will be Firemen's Night, besides, will fall to Dreamland, and the Royal couple will find amusement in the freaks and streaks of the Slide Shows.

On Friday night, when in addition to thousands of marching uniformed Knights of Pythias, there will be as the guests of the Coney Island Board of Trade, the Mayors of fifty-six cities and towns throughout the United States, and 950 Chiefs of Police from all over the world, the King and Queen of the Mardi Gras will occupy the beautiful throne on the banks of the indoor pool in the heart of Steeplechase Park.

On Saturday night there will be no parade, but on that afternoon there will be the great baby pageant along Surf Avenue, from the sea to Steeplechase, in which latter place the judg-

Two More Popular Candidates For Coney Island's Royal Honors



King Howard shot ahead of King Joe Reid, who had reigned on the temporary throne of Coney for five days; but the temporary victory has only spurred the supporters of the Peitman Favorite to redouble their efforts in his behalf, and they have entered the final week of the tournament with arms bared to the shoulder and swords bared to the hilt.

On Saturday, just at sunset, when the sun shot a few rays of hope through the drizzling rain, there rode up to the Castle gate a great force of lancers, the sun setting fire to the heads of their spears, and their leader demanded that the drawbridge, which had been raised at the sunset gun, be lowered.

They were the forces of Sir Peter Minnekake, known for the full width of Coney's plains as Peter the Great, and they carried in their treasure boxes many thousands of Evening World coupons to be cast for their chiefs.

But it was too late. They refused to lower the drawbridge, and the Sir Knights, with their great treasure, didn't dare swim the moat.

But watch the vote of Peter on the morrow!

And see who stole out of the ranks and hung the portrait of their favorite Queen on the Castle walls! Beauteous Queen Frances Couteau of the Kings Highway. Her retainers hail from the sacred soil of Coney, and faith, never a fairer Queen held away over captivated subjects.

Very quiet were the subjects of Queen Martha Mansfield over the week end. Also very mystifying the movements of the adherents of Queen Grace Mulrooney.

But down in the realms of Danceland, where Count Busoni holds sway, they were busy, very busy counting coupons for bonny Queen Grace.

"We have coupons galore!" quoth Don Jose Johnson. "Just watch them turn into votes next week." And on Wednesday night it has been decreed, there will be a great celebration in honor of Queen Mulrooney in Danceland. Fifty coupons bearing the name of Her Grace will be the price of admission, and the Count Busoni's villa will be decorated as never before, and the Danceland Band will discourse sweet music while the devotees of Grace will dance amid soft lights and showers of coupons.

And behold! The gallant retainers of Queen Sadie Schultz appear never



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Fritz Marsh.....	50
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Eno Levy.....	36
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Irving J. Rackoff.....	36
Morris Miller.....	36
Senator C. C. Lockwood.....	35
Fred Fulton.....	34
Harry Jacobs.....	34
Mortimer Weil.....	29
Ed. Tilyou.....	29
Champion 'Battling' Keefe.....	28
Sam Berger.....	27
Wallace Reid.....	27
Hyman Feinerman.....	25
Harris German.....	25
Mayor J. F. Hylan.....	25

QUEEN.

Ethlyn Clark.....	12,587
Sadie Schultz.....	11,552
Martha Mansfield.....	8,135

Grace Mulrooney.....	4,790
Roberta Sweeney.....	2,164
Madge Evans.....	2,017
Lillian Leonard.....	1,921
Mildred Reynolds.....	1,059
Cecil Harris.....	1,000
Priscilla Dean.....	366
Frances Couteau.....	211
Kitty Shea.....	204
Cecil Harris.....	157
Tessie Miller.....	154
Molly Blumenstein.....	128
Mary Jenks Perkins.....	121
Constance Binney.....	99
Cousin Eleanor Schorer.....	88
Kitty Emmott.....	81
Evelyn Simmons.....	61
Sydel Kamin.....	37
Ruth Brittenstein.....	37
Sylvia Friedberg.....	36
Mrs. Harold Wollins.....	33
Henrietta Le Derman.....	31
Kitty Licker.....	30
Gwendolyn Gessas.....	30
Mary Gillen.....	29
Marion Davies.....	28
Mary Murray.....	26
Mrs. O'Connor.....	26
Hope Hampton.....	25
Florence Gottesman.....	25

WESTCHESTER NOTES.

Miss Elizabeth M. Roberts has returned to her home on Bedford Avenue, Mount Vernon, from Scranton, Pa.

Mr. and Mrs. Edward Cragg of Summit Avenue, Mount Vernon, have returned from Danbury, Conn.

Mr. and Mrs. Walter M. Hughes of Elm Avenue, Mount Vernon, have been visiting in Ulster County.

Miss Agnes Delaney of South Fulton Avenue, Mount Vernon, is visiting in Binghamton, N. Y.

Mrs. Skiffington Norton of Long Island has been the guest of Mrs. John Harway of Pelham Manor.

Mr. and Mrs. John D. Rockefeller Jr. and children, who have been at their summer home at Dark Harbor, Me., will soon return to their country house at Pocantico Hills.

Mr. and Mrs. Charles M. Haskins of Wynnewood Road, Pelham, have returned from a motor trip through the Catskills.

Mr. and Mrs. C. E. Clapp of Manhattan will spend the remainder of the summer at the Ellsworth cottage in Sagamore Park, Bronxville.

Ex-Judge and Mrs. Sydney A. Syme of Bronxville have been on a motor trip through the Adirondacks.

Mr. and Mrs. John W. Goff Jr. of Manhattan have leased the Hawkins residence in Lawrence Park, Bronxville.

Mr. and Mrs. Morton R. Cross of Edgewood Avenue, Pelham, have returned from Lake Placid.

E. S. Lane of Audrey Avenue, Mount Vernon, is on an extended trip through Canada.

Mr. and Mrs. William Leib of 31 Mamaroneck Avenue, White Plains, have been entertaining Mrs. J. L. Leib of Waterville, Me., and William Street of San Francisco.

Mr. and Mrs. Chauncey Dewey, after spending a few weeks at Lenox, have returned to Belair Manor.

where they will remain for the rest of the summer.

The will of the late Jules L. Rehn of New Rochelle has been filed for probate with Surrogate Slater. His personal estate of \$5,000 is inherited by his widow, Johanna E. Rehn.

Mr. and Mrs. Richard J. Holzer and son of White Plains have returned from the Thousand Islands.

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Axminster Rugs	27x34, reduced from \$7.75. Now	5.98
Velvet Rugs	7.6x9, reduced from \$52.50. Now	39.50
Wilton Velvet Rugs, seamless	9x12, reduced from \$180. Now	87.50
Tapestry Stair Carpet	Reduced from \$2.45 yd. Now	1.95
China Matting, extra grade	Reduced from 85c yd. Now	.75
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